



VetFran Gains Another Concept

2007-07-10

— Bearclaw Coffee Co. has become a member of the VetFran Program, formerly known as the Veteran's Franchise Initiative. The program is part of the nonprofit International Franchise Association (IFA). The announcement was made by Bearclaw President, Debi Scroggins.

The VetFran program was re-initiated in 2003. Since then the program has enabled more than 400 former military servicemen and women to acquire a franchised small business. With the cooperation of the U.S. Department of Veterans Affairs, the Veterans Corporation, and the U.S. Small Business Administration, and with outreach initiatives to military and veteran organizations, the program continues to expand. More than 200 participating member companies have agreed to help qualified veterans acquire franchise businesses by providing financial incentives not otherwise available to other franchise investors. Veterans will get the "best deal" from these companies.

"We are very proud to be a part of VetFran," says Scroggins. "This is a program that is very dear to our hearts and is a great support organization for our veterans who wish to start their own franchise."