



## RestaurantChains.net Top Ten Fast Growing Concepts, January 2007

Rank	Name	Cuisine	Service Type	Starting # of units	Growth # units	Ending # units	Growth %	Trading States
1	PAPAYA KING	Sandwich	Quick Serve	3	5	8	167%	CT, NY
2	STARWICH SALADS & SANDWICHES	Sandwich	Fast Casual	5	4	9	80%	MA, NJ, NY, DC
3	BEARCLAW COFFEE	Coffee	Quick Serve	9	7	16	78%	MI
4	FISH CITY GRILL	Seafood	Family/Casual	7	4	11	57%	AR, OK, TX
5	SPICY PICKLE SUB SHOP	Sandwich	Fast Casual	12	5	17	42%	CA, CO, OR, SD, TX
6	BAJIO GRILL	Mexican	Family/Casual	24	10	34	42%	AZ, ID, IN, NV, OR, TX, UT
7	RUMBI ISLAND GRILL	American	Fast Casual	13	5	18	38%	AZ, CO, UT
8	HEIDI'S BROOKLYN DELI	American	Fast Casual	22	6	28	27%	AZ, CO, IL
9	DOUBLEDAVE'S PIZZA WORKS	Pizza	Quick Serve	41	7	48	17%	TX
10	JRECK SUBS	Sandwich	Quick Serve	38	6	44	16%	NY

**Unit ranges (starting, growth and ending)** are from the most recent four-month period when researchers discovered the growth from the prior four-month period of researching the above companies. Research for this quarter was concluded December 20th, 2006.

RestaurantChains.net is now presenting a quarterly list of **Top Ten Fast Growing Concepts** displaying quarter to quarter-recent growth captured during our re-verification process. Each calendar quarter we focus on a unique set of criteria in helping to determine the parameters of the companies who are considered. Information is derived and calculated from the continual process of interviewing and verifying more than 7300 restaurant chain concepts.

Parameters considered:

- A restaurant chain or group with at least 3 units.
- A restaurant chain or group with fewer than 50 units.
- A restaurant chain or group who grew by at least 4 units.
- A restaurant chain or group that is a unique brand.
- A concept with growth within the U.S. or Canada.
- A restaurant chain or group with reliable information available regarding unit counts and activity.

The above chart reveals this quarter's #1, Papaya King due to their explosive display of recent growth. Readers should know percentages are not annualized. Readers can expect new top 10 lists in January, April,

July, and October of 2007.

To receive more information including contact personnel, average unit volume, square footage, seats, check average, etc., please contact us.

[About us](#) :: [BLOG](#) :: [Contacts](#) :: [Products & Services](#)

Copyright © 2006 RestaurantChains.net [TERMS AND CONDITIONS OF CLIENT LICENSE](#)