



## GayFranchise.com Monthly Newsletter

### Progressive Franchisors in the News

October 2007

**My Girlfriend's Kitchen  
Makes Tuesday the  
Healthiest Day of the  
Week with New \$20  
Tuesdays  
Bug! Realty USA, Inc.  
Continues To Grow  
Ahead of Plan**

**Bearclaw Coffee Co.  
Rolls Out Mobile  
"Espresso" Trucks  
The National  
GayFranchise Expo,  
April 5-6, 2008 - New  
York City**

Our Progressive Franchisors want to put you in business! Whether you're getting tired of working 9 to 5 for someone else, or you're ready to retire and looking for an investment opportunity - franchising with these inclusive franchisors is the way to secure your future. Read what our Franchisors are doing in their communities and around the world! As always, be sure to check [GayFranchise.com](http://GayFranchise.com) for the latest information on our equality-minded franchisors!

### My Girlfriend's Kitchen Makes Tuesday the Healthiest Day of the Week with New \$20 Tuesdays

**Every Tuesday Customers Can Purchase One  
Homemade Grande-Size Dinner Serving 4 to 6 for  
Just \$20 to Take Home  
Fresh and Ready-to-Cook**



#### Quick Links

**[GayFranchise](#)  
[The Complete list of  
Equality-Minded  
Franchisors](#)  
[The National  
GayFranchise Expo](#)  
[Echelon Magazine](#)**

[My Girlfriend's Kitchen](#), a leader in the fast-growing retail meal preparation industry, announced a new promotion designed to make Tuesdays the healthiest day of the week for households across America: \$20 Tuesdays. Every Tuesday between 10am and 7pm, customers at all participating My Girlfriend's Kitchen locations may purchase one Grande-size homemade dinner serving 4 to 6 people for just \$20.

Join our list

Read on...

## Bug! Realty USA, Inc. Continues To Grow Ahead of Plan

In a Market Where Many Real Estate Companies Are Closing Their Doors

Since the initial launch of this fun, new Real Estate Franchise in February 2007, [Bug!](#) has achieved remarkable results. So far this year, Bug! has placed 4 franchises in the following hot markets: #1 Santa Cruz, CA #2 Danville, CA #3 San Francisco, CA #4 Grand Junction, CO #5 Coronado, CA (company owned) In addition, Bug! just finalized their largest transaction to date. San Francisco businessman and successful entrepreneur, Mr. Chris Siow, is going to be the first Bug! Regional Director, and Master Franchisee, for the entire city of San Francisco.



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## Bearclaw Coffee Co. Rolls Out Mobile "Espresso" Trucks

The Bearclaw Coffee Co. has recently launched a fleet of "Bearclaw-orange" franchise-owned espresso trucks in the Southeast Michigan area.



The customized Dodge Sprinter vans arrived in early September ready for operation. The announcement was made by Bearclaw Coffee President and owner, Debi Scroggins. The mobile espresso units will serve the same Bearclaw menu offered at its retail stores including lattes, mochas, coffee, and smoothies. Each individually owned truck will have a set route to travel each day where they will visit businesses to serve employees on break Bearclaw gourmet coffee drink(s) of their choice.

[Read on...](#)



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The mobile espresso units will serve the same Bearclaw menu offered at its retail stores including lattes, mochas, coffee, and smoothies. Each individually owned truck will have a set route to travel each day where they will visit businesses to serve employees on break Bearclaw gourmet coffee drink(s) of their choice. On weekends, the mobile coffee trucks will be available for special events, festivals or fairs. They can also travel to private or corporate catered events including tailgate parties, weddings, and more.



*"We are all extremely excited about this new franchise program," says Bearclaw President, Debi Scroggins. "We chose to use a Dodge Sprinter Van for our concept. With the help of Joe Ricci Dodge and doing extensive research, we found that the Dodge Sprinter Vans availability and size to be the perfect fit for our equipment and our trademark bear/orange graphics."*

Each Bearclaw truck features a custom-fit, stainless steel galley-type kitchen which includes a full line of espresso and cappuccino equipment. Orders are taken and product is served through a side service window. Up to 300 drinks an hour can be served.

*"We are excited to continue expanding the Bearclaw Coffee Co. brand with our new mobile espresso trucks," says Scroggins. "We plan to explode and grow with this concept across the country, and have been blown away with the interest and feedback we have received thus far. Our phone is ringing off the hook!"*

Bearclaw Coffee Co. is headquartered in Chelsea, Michigan and currently has 22 locations and 4 espresso trucks. Bearclaw Coffee is also available at over 50 retail grocery stores. The first franchise location opened in 2003. Bearclaw Coffee Co. is a member of the International Franchise Association (IFA), VetFran and MinorityFran.

[More Information on BearClaw Coffee](#)