

Family buys coffee franchise

Roberts, Keith

The first **Bearclaw** Coffee Co. in the Jackson area is scheduled to open Monday at 2003 Horton Road.

The coffee shop, which has seating for about 35 and a drive-through window, is a family venture. Bill and Mary Hurst own it, and their son, Casey Hurst, will manage it.

Casey Hurst said his family went with the Chelsea-based franchise because it has good, strong coffee and help from owners Debi and Doug Scroggins is just a phone call away.

"They're very nice and cordial and answer any questions you have," Hurst said.

Hurst said his family also likes **Bearclaw's** growth. It recently opened its 22nd franchise in Cheyenne, Wyo., its first outside of Michigan, and it plans to open more.

Hurst said his family hopes to have four or five more Bearclaws in the Jackson area.

Bearclaw's menu includes fresh roasted and decaf coffee, espresso, cappuccino, mocha, cafe latte, chai tea, hot chocolate, smoothies, flavored drinks and Italian sodas. It also includes breakfast pastries, bagels, bearclaws, cinnamon buns, muffins, cookies and biscotti.

Bearclaw Coffee Co. will be open 5 a.m. to 8 p.m. Monday through Friday, 6 a.m. to 8 p.m. Saturday and 7 a.m. to 8 p.m. Sunday. For more information, cal 734-395-1579.