

# Bearclaw equips fleet of coffee vans

Bearclaw Coffee Co. is taking its show on the road.

The fast-growing, Chelsea-based coffee chain recently launched a small fleet of franchisee-owned espresso trucks in southeast Michigan.

The orange Bearclaw trucks will patrol routes during the week with 30 to 40 stops and visit businesses to sell its signature lattes, mochas, coffee and smoothies. The trucks – which are Dodge Sprinter vans – will be available for special events, festivals and fairs on weekends, according to the company.

The trucks can serve up to 300 drinks an hour and are outfitted with a stainless-steel galley kitchen and a full line of coffee equipment. Bearclaw president Debi Scroggins said the company plans to roll out many more trucks soon.

Bearclaw currently has 22 coffee shop locations and its products are sold at more than 50 grocery stores.

Also on the Bearclaw beat, the downtown Dexter store is now owned by Tim Horvath, the first franchisee to come to the company through a program that recognizes honorably discharged veterans. Scroggins said Horvath plans to spruce up the inside of the Dexter store, improve the outdoor seating, extend the hours and make meeting space available to the community.

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